

FRAMING THE FUTURE

Building housing equity for the Bay Area

Framing the Future Virtual Edition December 10, 2020

Sponsorship Packet



FRAMING THE FUTURE

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Corporate Sponsorship Levels & Benefits

\$100,000 Presenting Sponsor

- Recognition as the Presenting Sponsor with company logo on all event materials
- Recognition during event by event host with logo placement on chyron during the event
- Four volunteer Build Days at a construction site (approximately 40 total volunteers welcome)
- Exclusive recognition of company on volunteer days across social media platforms (24,000+ audience)
- Virtual Brown Bag information session with Habitat staff on affordable housing in the Bay Area for your employees
- Invitation to HGSF's groundbreaking ceremony
- Business logo and CEO recorded video listed on HGSF's website for one year as key supporting partner (4,000+ monthly visitors)
- Recognition in HGSF Annual Report
- 10 branded HGSF Hard Hat or branded apparel for your guests mailed direct to their homes

\$50,000 Platinum Sponsor

- Recognition as the Platinum Sponsor with company logo on all event materials
- Recognition during event by event host with logo placement on chyron during the event
- Two volunteer Build Days at a construction site (approximately 30 total volunteers welcome)
- Exclusive recognition of company on volunteer days across social media platforms (24,000+ audience)
- Virtual Brown Bag information session with Habitat staff on affordable housing in the Bay Area for your employees
- Business logo and CEO recorded video listed on HGSF's website for one year as key supporting partner (4,000+ monthly visitors)
- Recognition in HGSF Annual Report
- 8 branded HGSF Hard Hats or branded apparel for your guests mailed direct to their homes

\$25,000 Gold Sponsor

- Recognition as the Gold Sponsor with company logo on all event materials
- Recognition during event by event host with logo placement on chyron during the event
- Two volunteer Build Days at a construction site (approximately 30 total volunteers welcome)
- Exclusive recognition of company on volunteer days across social media platforms (24,000+ audience)
- Virtual Brown Bag information session with Habitat staff on affordable housing in the Bay Area for your employees
- Business logo and CEO recorded video listed on HGSF's website for one year as key supporting partner (4,000+ monthly visitors)
- Recognition in HGSF Annual Report
- 6 branded HGSF Hard Hats or branded apparel for your guests mailed direct to their homes



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Corporate Sponsorship Levels & Benefits contd.

\$15,000 Silver Sponsor

- Recognition as the Silver Sponsor with company name on all event materials
- Recognition during event by event host with logo placement on chyron during the event
- One volunteer Build Day at a construction site (approximately 10 total volunteers welcome)
- Exclusive recognition of company on volunteer day across social media platforms (24,000+ audience)
- Virtual Brown Bag information session with Habitat staff on affordable housing in the Bay Area for your employees
- Business logo and CEO recorded video listed on HGSF's website for one year as key supporting partner (4,000+ monthly visitors)
- Recognition in HGSF Annual Report
- 4 branded HGSF Hard Hats or branded apparel for your guests mailed direct to their homes

\$10,000 Bronze Sponsor

- Recognition as the Bronze Sponsor with company name on all event materials
- Recognition during event by event host with logo placement on chyron during the event
- Exclusive recognition of company on volunteer days across social media platforms (24,000+ audience)
- Virtual Brown Bag information session with Habitat staff on affordable housing in the Bay Area for your employees
- Business logo and CEO recorded video listed on HGSF's website for one year as key supporting partner (4,000+ monthly visitors)
- Recognition in HGSF Annual Report
- 2 branded HGSF Hard Hats or branded apparel for your guests mailed direct to their homes

\$5,000 Copper Sponsor

- Recognition as the Copper Sponsor with company name on all event materials
- Company logo placement on chyron during the event
- Recognition across HGSF's social media platforms as event sponsor
- Recognition in HGSF Annual Report
- 2 branded HGSF Hard Hats or branded apparel for your guests mailed direct to their homes

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Sponsorship Pledge Form

- \$100,000 Presenting Sponsor
- \$50,000 Platinum Sponsor
- \$25,000 Gold Sponsor
- \$15,000 Silver Sponsor
- \$10,000 Bronze Sponsor
- \$5,000 Copper Sponsor

We pledge \$ _____ to be sent/made online by _____ (Date)

To learn more about Sponsorship of this event and its benefits, contact:
Trent Cooper, Corporate Development Officer tcooper@habitatgsf.org / 415.625.1031

PAYMENT OPTIONS

Online: <https://habitatgsf.org/donate/> Specify "Framing the Future" in the notes

Check: Our check is enclosed Our check will be mailed

Donation: We cannot attend but will make a contribution to Habitat for Humanity Greater San Francisco in the amount of \$ _____ to be sent/made online by _____ (Date)

PLEASE MAKE CHECKS PAYABLE TO: HABITAT FOR HUMANITY GREATER SAN FRANCISCO.

Mail this form and check to: 500 Washington Street, Suite 250, San Francisco, CA 94111.

Return this form no later than November 20, 2020 to receive maximum sponsorship benefits.

Thank you for supporting Habitat for Humanity Greater San Francisco's future homeowners and communities!

Tax Deduction: Your contribution to Habitat Greater San Francisco for Framing the Future is tax-deductible, minus \$50 per event attendee (Tax ID# 94-308881).

